

COLORADO

Copay Assistance Diversion Programs

Copay Accumulators 101

Millions of Americans endure long and expensive medical journeys to get the medications that best treat their needs. Copay accumulator adjustment policies and other copay assistance diversion schemes allow insurers and pharmacy benefit managers (PBMs) to collect copayments on an enrollee's behalf without counting those payments toward the enrollee's annual deductible or out-of-pocket limit. These policies undermine access to lifesaving prescription drugs for people living with serious, complex, chronic illnesses.

Findings for Colorado 2024 Marketplace Plans

Colorado received a D because 4 out of 6 plans have copay assistance diversion policies.


These plans have copay assistance diversion policies:	These plans do not have copay assistance diversion policies:
Anthem BlueCross and BlueShield Cigna Rocky Mountain Health Plans Select Health	Denver Health Medical Plan Kaiser Permanente

Need for Action

Colorado legislators can further protect Coloradans with chronic illness by joining 19 other states, Washington D.C., and Puerto Rico and enacting legislation to protect residents from these harmful practices by insurance companies and PBMs. Such legislation would ensure Coloradans with state-regulated insurance plans are protected.

A federal rule requires all private health insurance plans, including marketplace and employer-sponsored health plans, to count copay assistance toward patient cost-sharing limits in most cases. The plans listed above have copay diversion policies contrary to this rule. Colorado insurance regulators can ensure health insurers and pharmacy benefit managers comply with federal rules.

The HELP Copays Act of 2023 ([HR 830](#) and [S. 1375](#)) would enact these same protections in federal law to protect people with employer-sponsored health plans living with chronic illness.



For failing to
protect vital patient
assistance

